



Tetra Excellence Consulting Pte Ltd Vision 2.0 (2017-2019)



Our Mission

To sow the seeds of learning and growth for the Learning & Performing professional



Our Vision

To be the premium Organisation,
providing world-class programs
to building strong and
growing organisations
in Asia



Our Values

We stand for integrity,
professionalism and
care to nourish our clients.



Our Commitment

To ignite individuals and organisations to blossom into great leaders and excellent organisations



Our Goals

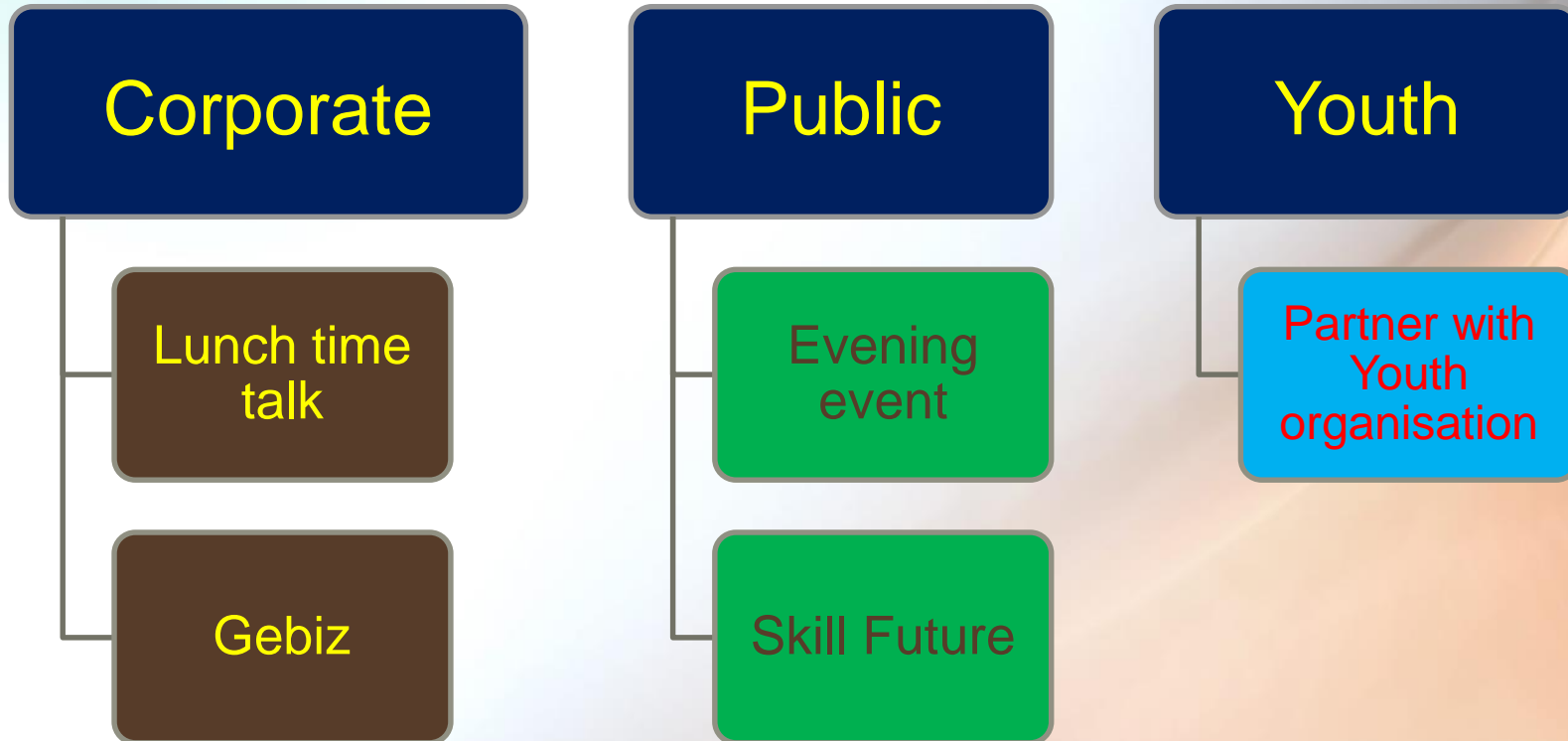
**To generate accumulative
revenue of S\$1M by
Dec 2019**



Business Key Pillar



Market Segmentation



Marketing and Branding

Evening Preview (EventBrite)

Skill Future Program

Trainer Affiliate
Program

Corporate
Contract



Internet & Social Media Marketing



Charity Work

**TEC will donate 5% of
the profit to a
designated charity
organisation.**



Next Steps

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